

Project Description

This GIGA-Map is the outcome of a project in the course Visualizing Complexity. This course introduces students to several methods for analysis and creation that support processes for designing in complexity based on systems thinking.

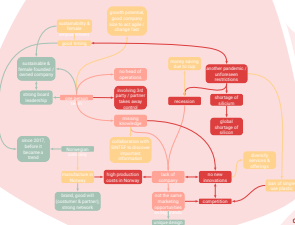
The map visualises the start-up CleanCup, founded by Lene E. Elde, as well as the topic of menstruation, period products, users, society and future plans and interventions for the company.

Next step of the company is to move the manufacture and production of the uniquely designed menstrual cups from China to Norway.

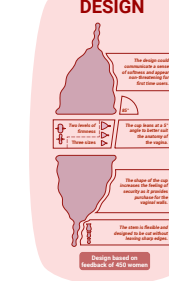
Creators:
Anika Wöhler, Håkon Lobben & Lisa Frey
2022



COMPANY & PRODUCT



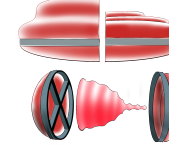
DESIGN



PRODUCT



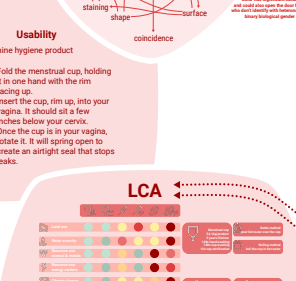
PACKAGING



INTERVENTION

Intervention packaging

PRODUCT



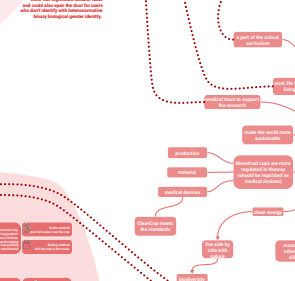
PACKAGING



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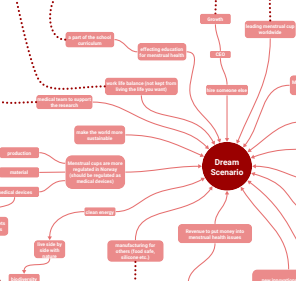
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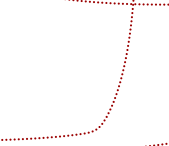
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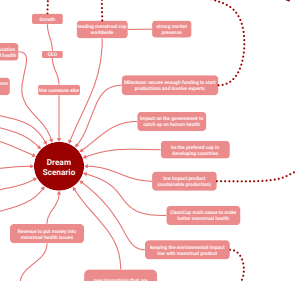
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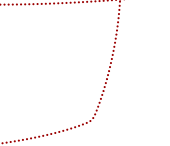
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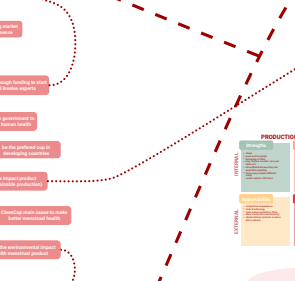
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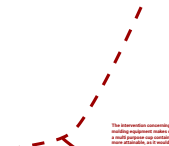
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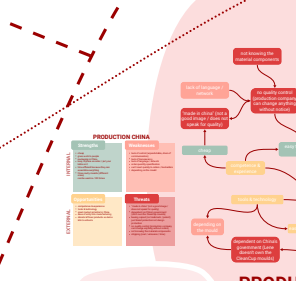
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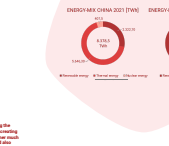
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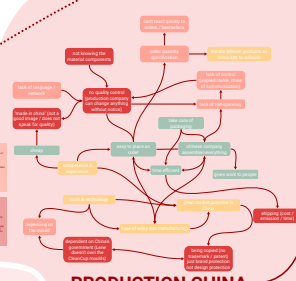
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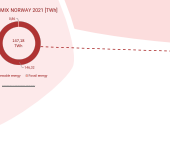
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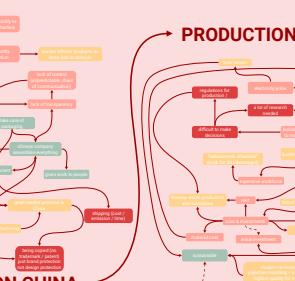
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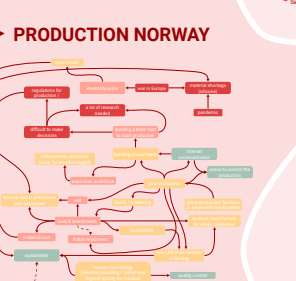
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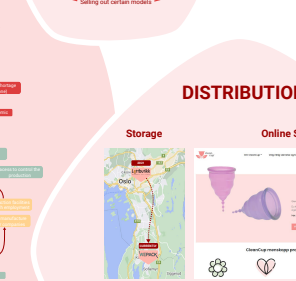
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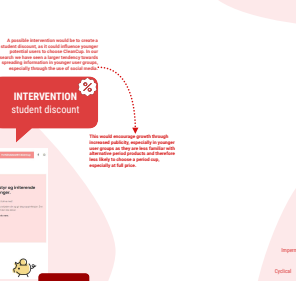
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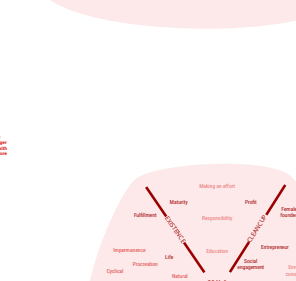
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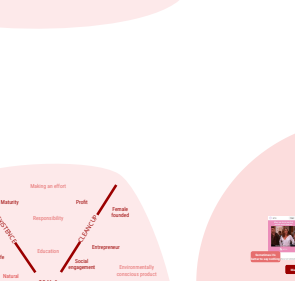
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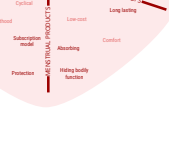
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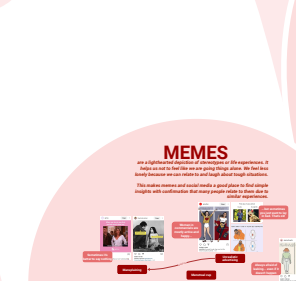
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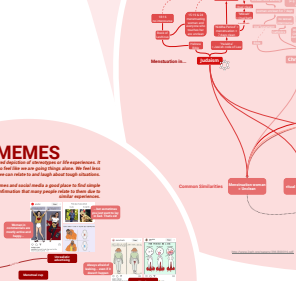
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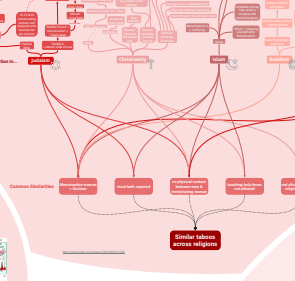
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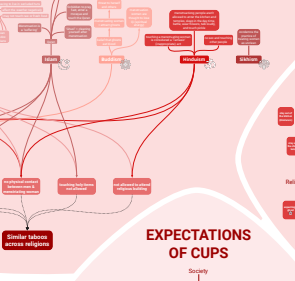
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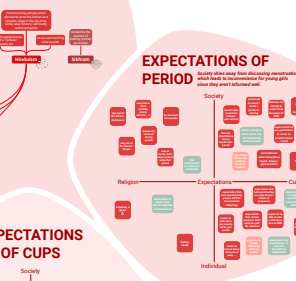
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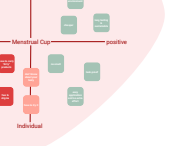
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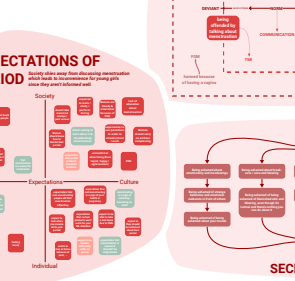
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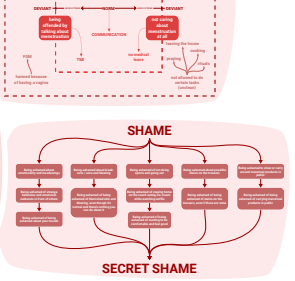
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LEVERAGE POINT

INTERVENTION

INTERVENTION

INTERVENTION

INTERVENTION

INTERVENTION

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